

# ABCs of Internet Evaluation

Address / URL:

Title:

Date of Search:

	QUESTIONS	ANSWERS Provide extensive details. Avoid YES / NO answers
<b>AUTHOR</b>	Who is/are the author(s)?	
	What is the author's profession, background, expertise? Is the person qualified to be writing about this subject?	
	For whom is the author working? [i.e. for themselves, an organization, company, university, etc.]	
	Contact Information – Provide an address if available.	
<b>ADDRESS</b>	What is the URL extension? [i.e. .edu .gov .org .net other?]	
	Is this a trustworthy address? Why / Why not?	
 <b>BIAS</b>	Who is the target audience for this site? Is it directed to or intended for teens, parents, gamers, professionals, other groups?	
	Does the site present a balanced perspective or is the information biased? Is there an obvious point of view or slant to the information?	
	What is the purpose of this site? Is it fact or opinion? Is it a commentary, a narrative, statistics or something else?	
	List any advertisements that appear? Give the names of the companies that are trying to sell you something.	
 <b>CURRENCY</b>	When was the site revised last? Is the date current? [i.e. within the last 6 months]	
<b>CONTENT</b>	Is the information relevant for your project?	
	Is the information complete enough for your needs? Does it include all aspects of a topic or is information limited in scope?	
	Is there a list of additional resources or links to other sites? Is there a bibliography of materials used to compile information for this site?	
	Is the information at a suitable level? Is it clear and easy to understand or is there a lot of professional jargon?	
	Are there any spelling or grammar mistakes?	

Continue on page 2

**SUMMARY:** *(In 2 or 3 sentences provide a brief overview of the usefulness of this site)*

/ 4 pts

**ADVANTAGES**

1.

2.

3.

/ 3 pts

**DISADVANTAGES**

1.

2.

3.

/ 3 pts

Rate this site's usefulness / value on a 5 point scale. [5 = Excellent 0 = Useless]



/ 30 ÷ 3 = / 10 points