

STUDENT FIRST NAME:	STUDENT LAST NAME	STUDENT #	STUDENT E-MAIL:	Homeroom Div# (eg: 8A, 12B)
PARENT FIRST NAME:	PARENT LAST NAME:	RELATIONSHIP:	PARENT E-MAIL:	
This form is for: <input type="checkbox"/> KILLARNEY SECONDARY <input type="checkbox"/> FOUNDATION <input type="checkbox"/> SPECTRUM <input type="checkbox"/> WEST			PARENT PHONE or CELL#:	HOMEROOM TEACHER:
				ROOM: (eg: B204)

**Vancouver School Board  
Request for CASL Consent 2016-2017**

*Consent to send commercial electronic messages*  
Canada's Anti-Spam Legislation ('CASL') came into effect on July 1, 2014.

As a result, the Vancouver School Board must ensure that we have your consent to receive announcements, event invitations, newsletters, and other electronic messages which may contain advertising or promotions regarding school and school district fundraisers, field trips, the sale of yearbooks, student pictures, uniforms, books, canteen/cafeteria sales, prom or dance tickets, or similar events and offers.

If you have any questions, please contact:

**VSB Communications  
Vancouver School Board**

1580 W. Broadway | Vancouver, BC V6J 5K8 Canada |  
[casl@vsb.bc.ca](mailto:casl@vsb.bc.ca)

***To receive electronic communications from your children's schools(s) and the school district, please complete this form and return it to your child's school. Your consent will be in effect indefinitely unless you choose to withdraw it.***

**YES, I GIVE MY CONSENT** for my child's school and Vancouver School Board to send me messages about events, news, offers, surveys, promotions, and information about products and services. I may withdraw my consent at any time by using a 'withdraw consent' link in any such message.

**I DO NOT GIVE CONSENT**

*Completed and signed by:*

**Parent's Name: (Please print)**

(Last) \_\_\_\_\_

(First) \_\_\_\_\_

**Parent/Guardian  
Signature:**

**Vancouver School Board  
Personal Information and Media Consent 2016-2017**

*Consent for publicity through VSB online channels and publications*

Schools and Districts are authorized to collect, use, and share student personal information that is directly related to and necessary for their educational functions.

For other school or education-related purposes, parental or student consent is required. The Vancouver School Board is seeking your consent to collect, keep, use and share photographs, videos, images, and/or names of students to use on school or district website(s), district publications, enewsletters, posters, social media sites and videos for education related purposes, such as recognizing and encouraging student achievement, building the school community and informing others about school and district programs and activities.

**Please check A OR B (not both)**

**A. \_\_\_\_\_ I GIVE MY CONSENT** for the school or District to collect, use, and share my child's name and/or image for purposes consistent with the above. I understand that images and information posted on the internet may be accessed outside of Canada. This consent may be withdrawn at any time in writing, but withdrawal of consent does not require the school or district to take any steps to withdraw from publication any previously published material. Unless withdrawn, this consent is effective immediately and lasts until September 30 of the next school year.

**B. \_\_\_\_\_ I DO NOT CONSENT** to the use and disclosure of my child's name and/or image for the above purposes for this school year.

*Consent for publicity through outside media outlets*

Media (including radio, television, newspapers, and other print and online media) are sometimes permitted or invited to come to the school or to school activities and allowed to take photos or video or conduct interviews with students, for the purposes of promoting public understanding of school programs, building public support for public education and encouraging student achievement.

**If you do not want your child to be involved in such activities**, you need to:

- Tell your child to avoid these situations,
- Tell your child's teacher of your wishes,
- Complete and return this form to ask the school and school district to take reasonable steps to avoid this type of publication of your child's name, image, grade, or views by outside media.

Note that school and district staff cannot control news media access, photos/videos taken by the media or others in public locations (such as field trips or off school grounds) or school events open to the public, such as sports events, student performances, school board meetings, etc.

**Please check A OR B (not both)**

**A. \_\_\_\_\_ I GIVE MY CONSENT** for my child to participate in media interviews or to be photographed or video-taped by media for the purposes of promoting public understanding of school programs, building public support for public education and/or encouraging student achievement. This consent may be withdrawn at any time in writing, but withdrawal of consent does not require the school or school district to take any steps to withdraw from publication any previously published material. Unless withdrawn, this consent is effective immediately and lasts until September 30 of the next school year.

**B. \_\_\_\_\_ I DO NOT CONSENT** and request that the school district and its staff take all reasonable steps to avoid having my child's image or name collected or published by outside media when they are present in school or at school activities at the invitation of the school or school district.

*Completed and signed by:*

**Parent's Name: (Please print)**

(Last) \_\_\_\_\_

(First) \_\_\_\_\_

**Parent/Guardian\*  
Signature:**

*\*For parents who have court orders describing their parental rights, this form should be signed by a parent who has the right to exercise the student's privacy protection rights.*

If you have questions about this consent or about the collection of student personal information, you may contact:

**VSB Communications**

**Business Address:** Communications Department, Vancouver School Board,  
1580 West Broadway, Vancouver BC, V6J 5K8

**Email:** [communications@vsb.bc.ca](mailto:communications@vsb.bc.ca)