



ARE YOU INTERESTED IN FOOD ALLERGIES OR MOBILE TECHNOLOGY?

The **Allergy Clinic at BC Children's Hospital** would like to invite you to participate in a **short online survey**. The results from this survey will be used to help us develop a mobile tool, such as a website or smartphone application, to provide more information about food allergies.

The survey should take no more than **20 minutes** of your time, and no background knowledge is required to complete it. After completing the survey, you will have the opportunity to enter a draw to **win a \$25.00 Starbucks gift card**. You are eligible to participate if you are **over 19 years of age**.

If you are interested in participating, click on or copy and paste the link below into your internet browser. After reading the consent form and checking the appropriate boxes, you will be automatically taken to the survey page.

Link to Survey: bit.ly/bcallergyapp

Thank you in advance for participating in our survey. If you have any questions, please contact us at jyeo@bcchr.ca and we will reply as soon as possible.

More information about the project:

We are a team of doctors and researchers at BC Children's Hospital who are exploring ways that technology can be used for public health education. Our team has noticed that there is confusion about food allergies among the public, and so we are developing a website and/or smartphone app that delivers information about food allergy in an interactive and accessible manner. To do this, we are inviting potential users to complete a survey to determine what features and content would be most useful. This project has received ethics approval from both BC Children's Hospital and the University of British Columbia.